

Pencil	Jury	Category	Title	Entrant	Client	Brand	Nation
Black	Graphic Design	Leaflets	Trillion Dollar Flyer	TBWA\Hunt\Lascaaris Johannesburg	The Zimbabwean	The Zimbabwean Newspaper	ZA
Black	Direct	Integrated	The Best Job In The World	SapientNitro	Tourism Queensland	Islands of the Great Barrier Reef	AU
Black	Integrated	Integrated	The Best Job In The World	SapientNitro	Tourism Queensland	Islands of the Great Barrier Reef	AU
Black	Environmental Design	Public Space & Community	High Line	Diller Scofidio + Renfro	Friends of the High Line	High Line	US
Black	Websites	Websites	Apple Website	Apple	Apple	Apple	US
Yellow	Book Design	Entire Books	Atlas of the New Dutch Water Defence Line	010 Publishers	010 Publishers		NL
Yellow	Branding	Brand Communications in 3D & Environments	Treehouse Restaurant	Colenso BBDO/AIM Proximity	Yellow	Yellow	NZ
Yellow	Branding	Brand Communications in Moving Image	Soap	Ogilvy & Mather Taiwan	Wego Love Motel	Wego Love Motel	TW
Yellow	Digital Advertising	Digital Advertising Campaigns	We Choose the Moon	Domani Studios	The John F. Kennedy Presidential Library & Museum	John F. Kennedy Presidential Library & Museum	US
Yellow	Direct	Online	4320LA/SYD	Droga5 Australia	V Australia	V Australia	AU
Yellow	Environmental Design	Public Space & Community	Medieval and Renaissance Galleries, Victoria & Albert Museum - Architecture	MUMA	Trustees of the Victoria & Albert Museum	V&A	UK
Yellow	Environmental Design	Temporary Exhibitions	You and Us - Integration of Displaced Persons in Baden-Württemberg	jangled nerves	Haus der Geschichte Baden - Württemberg	Jangled Nerves	DE
Yellow	Graphic Design	Moving Image	There Are More Than 11 Trillion Things To Learn	Paul Postma & Christian Borstlap	Stichting Kinderpostzegels / TNT Post (The Foundation for Children's Welfare Stamps Netherlands)	Childrens' Stamps	NL
Yellow	Integrated	Integrated	Livestrong Integrated Campaign	Wieden + Kennedy Portland	Nike Foundation	Livestrong	US
Yellow	Integrated	Integrated	Trillion Dollar Campaign	TBWA\Hunt\Lascaaris Johannesburg	The Zimbabwean	The Zimbabwean Newspaper	ZA
Yellow	Magazine & Newspaper Design	Entire Magazines	Apartamento	Apartamento Magazine	Apartamento	Apartamento	ES
Yellow	Magazine & Newspaper Design	Entire Magazines	October 2009 Issue Lily Allen	ELLE UK	Hachette Filipacchi Publishing	ELLE UK	UK
Yellow	Mobile Marketing	Mobile Marketing	The World's Biggest Signpost	Farfar	Nokia	Nokia	SE
Yellow	Music Videos	Animation	Strawberry Swing				UK
Yellow	Music Videos	Music Videos	Two Weeks				US
Yellow	Outdoor Advertising	Poster Advertising Campaigns	Trillion Dollar Campaign	TBWA\Hunt\Lascaaris Johannesburg	The Zimbabwean	The Zimbabwean Newspaper	ZA
Yellow	Packaging Design	Packaging	The Earphones Note	Scholz & Friends Berlin	Panasonic Marketing Europe	Stereo Earphones	DE
Yellow	Photography	Book Design	Re Enactors	Jim Naughten	Jim Naughten	HotShoe Books	UK
Yellow	TV & Cinema Advertising	TV Commercials 41-60 seconds	Pure Waters	Publicis Mojo Sydney	Lion Nathan	James Boags Draught	AU
Yellow	TV & Cinema Advertising	TV Commercials 61- 120 seconds	Chance	DDB Paris	INPES	Anti Tobacco	FR
Yellow	TV & Cinema Advertising	TV Commercials 61- 120 seconds	Closet	BETC Euro RSCG	CANAL+	CANAL+	FR
Yellow	TV & Cinema Advertising	TV Commercials 61- 120 seconds	The Regulars	Droga5 Australia	Carlton United Breweries	Victoria Bitter	AU
Yellow	TV & Cinema Communications	TV Promotions, Stings & Programme Junctions	Alan Carr Chatty Man Campaign	4creative Nexus Productions & Goodby, Silverstein & Partners	Channel 4	Alan Carr Chatty Man	UK
Yellow	TV & Cinema Crafts	Animation	Future Hopping	Ogilvy FR	Comcast	Comcast	US
Yellow	TV & Cinema Crafts	Animation	The Beautiful Word Campaign	Blink & RKCR/Y&R	Mattel	Scrabble	FR
Yellow	TV & Cinema Crafts	Direction	Breathe	Final Cut & RKCR/Y&R	COI	Fire Safety	UK
Yellow	TV & Cinema Crafts	Direction	Fantastic Journey		Virgin Media	Virgin Media	UK

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Yellow	TV & Cinema Crafts	Direction	Tips	MJZ	CareerBuilder.com	CareerBuilder.com	US
Yellow	TV & Cinema Crafts	Sound Design	Sarah's Story	Wave Studios	Barefilms	MNDA	UK
Yellow	TV & Cinema Crafts	Use of Music	Future Hopping	Goodby, Silverstein & Partners, Bright Pictures Bicoastal & Nexus Production London	Comcast	Comcast	US
Yellow	Typography	Poster Advertising	Clocks	BETC Euro RSCG	The Aids Africa Solidarity Fund	Solidarité Sida	FR
Yellow	Websites	Sound Design & Use of Music	Sounds of Hamburg	Jung von Matt/Alster	Philharmonic Orchestra of Hamburg	Philharmonic Orchestra of Hamburg	DE
Yellow	Websites	Websites	We Choose the Moon	The Martin Agency	John F. Kennedy Presidential Library and Museum	The Moon Landing 40th Anniversary	US
Yellow	Writing for Advertising	Poster Advertising	The last place you want to go campaign	M&C Saatchi	Dixons Stores Group	Dixons.co.uk	UK
Yellow	Writing for Advertising	TV & Cinema Advertising	The Regulars	Droga5 Australia	Carlton United Breweries	Victoria Bitter	AU
Yellow	Writing for Design	Packaging	innocent packaging (Autumn 2009)	Innocent Drinks	Innocent	Innocent	UK